## MeL: The Michigan eLibrary



Your Small Business & Entrepreneur Resource



# What is the Michigan eLibrary (MeL)?

- •MeLCat: statewide catalog and patroninitiated borrowing service of 250 libraries with over 30 million items – books, dvds, and more.
- •MeL Databases: over 40 databases costing over \$4,000,000/year and containing full text articles from magazines, journals and newspapers, practice tests and tutorials.



# What is the Michigan eLibrary (MeL)?

- MeL Michigana digitized historical collections from all over Michigan
- MeL Featured Resources subject gateways and librarian selected Web sites that are browseable and searchable with a Michigan focus



### MeL is Better

There is a vast world of information out there and the Michigan eLibrary (MeL) is superior to the resources commonly available on the World Wide Web.

- authoritative
- targeted
- mines the deep Web



## Equal Access!

- •No matter where in Michigan you live -- or what size your community is -- the Michigan eLibrary puts the best information resources right at your fingertips.
- You can access MeL using your
  - -Michigan Driver's License
  - -Via an authenticated IP address

(Available to libraries and schools)



### MeL is on call

- •24 hours a day, seven days a week, to meet the information needs of Michigan residents.
- •through MeLCat, a library customer in Marquette can request a book from a university in Detroit and receive it in just days!
- •it's 9 p.m. on a school night and your 5th-grader announces his report on Michigan's state symbols is due tomorrow!



### MeL by the Numbers

- •The Library of Michigan saves Michigan's libraries, schools, universities and colleges over \$193 million each year
- •In 2007, Michigan residents performed over 16 million searches and downloaded 5.9 million documents
- •Over 30 million items are available in MeLCat



## Michigan eLibrary



www.mel.org



### MeL Business Resources



Michigan.gov Home



#### Best of the Web **Pathfinders**

Choose a subject to find Web sites, databases, and books

#### Tax Information

Agriculture Arts and Humanities Automotive Industry Books and Reading Business, Economics & Labor Disability Resources

#### MeL Databases

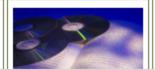


MeL databases contain full-text articles from magazines, iournals and newspapers as well as digital books. See databases from home.

See databases from the library.

#### MeL Catalog

Find books and more in libraries throughout Michigan with MeLCat! The the items you



#### **Featured Resources**

Tests and Tutorials (ACT etc.)

e-Journals, Mags, Newspapers

Michigan Educators' Resources

eBooks

#### **News and Information**

#### NoveList Has a New Look

NoveList is a popular readers' advice database for children through adults.

In mid-March, a new interface was



# Business & Company Resource Center



### Best of the Web Pathfinders

Choose a subject to find Web sites, databases, and books

Agriculture

Arts and Humanities
Automotive Industry

Books and Reading

More Subjects

#### Home

MeL Databases

MeL Catalog

MeL Multisearch

MeL Michigana

MeL Best of the Web

Portland District Library



Try these related databases for articles:

#### Article First

Business and Company Resource Center

Computer Database

General BusinessFile ASAP

InfoTrac Custom Newspapers

InfoTrac Insurance and Liability Collection

<u>NetLibrary</u>

NewsBank Michigan Newspapers

WilsonSelectPlus

WorldCat

INOL GARAIDS

Find books on this topic through MeLCat.

Try these sample searches:

Business

Business in Michigan

Entreprendurahip

<u>Labor in Michigan</u>

<u>Management</u>

Small Business

#### Best of the Web

#### Recommended Web Sites

Business, Economics & Labor

<u>Associations</u>

Casinos and Gaming

Corporations |

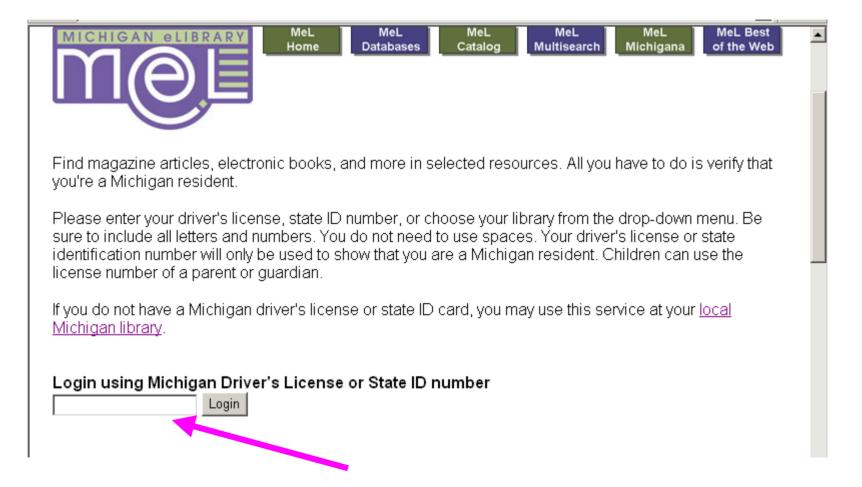
Cultural Economic Development

Doing Business with State Government



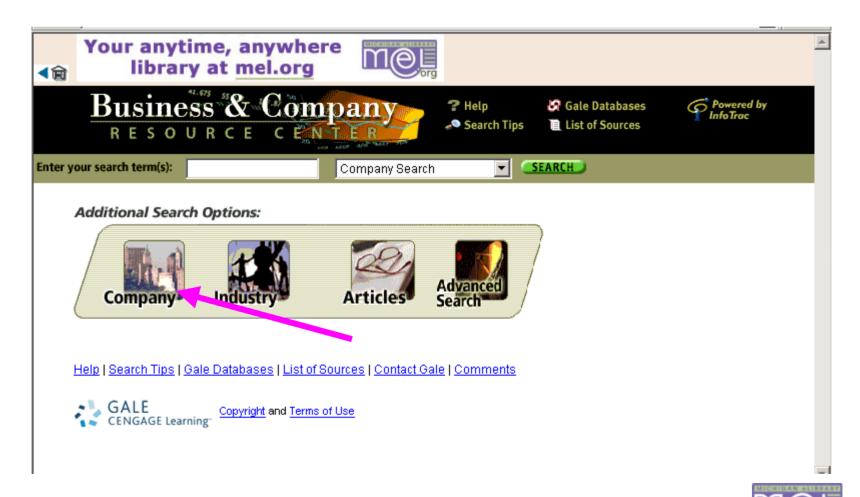
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### Authenticate to Use Database





# Choose Company Search

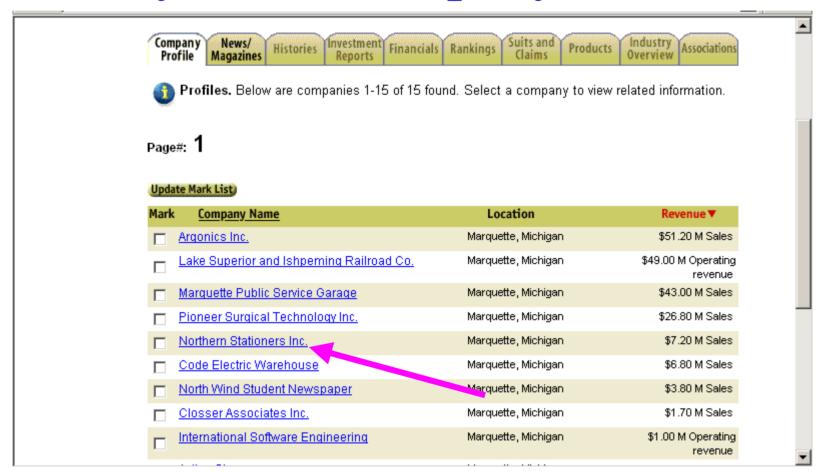


# Search by City and State

RESOURCE CENTER	Help Search Tips	Gale Database	Info Irac
Home Company Industry Articles Advanced Search			
Company			
Enter terms in any or all search boxes:			
Company Name or Ticker Symbol • All Companies  Browse Companies	C Ultimate Parent		
Industry Code/  Description  SIC Code C NA  Browse SIC Codes  Browse NAICS Codes	AICS Code		
Product/Brand Name Product/Brand Type			
City marquette State/Country michigan			
SEARCH Clear	Form		,

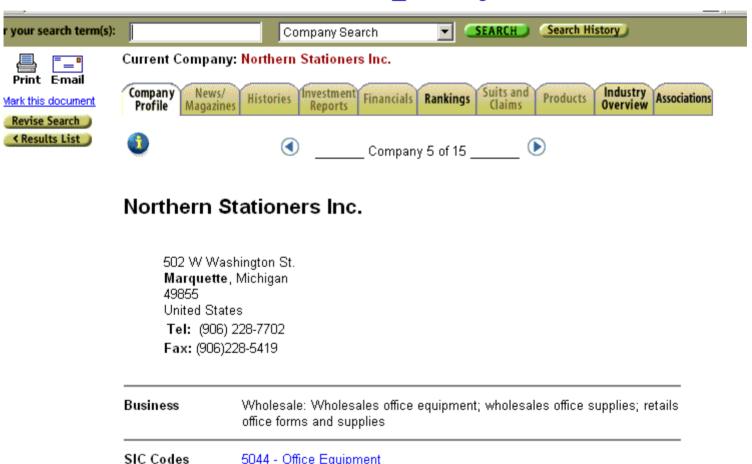


## City/State Company Profiles



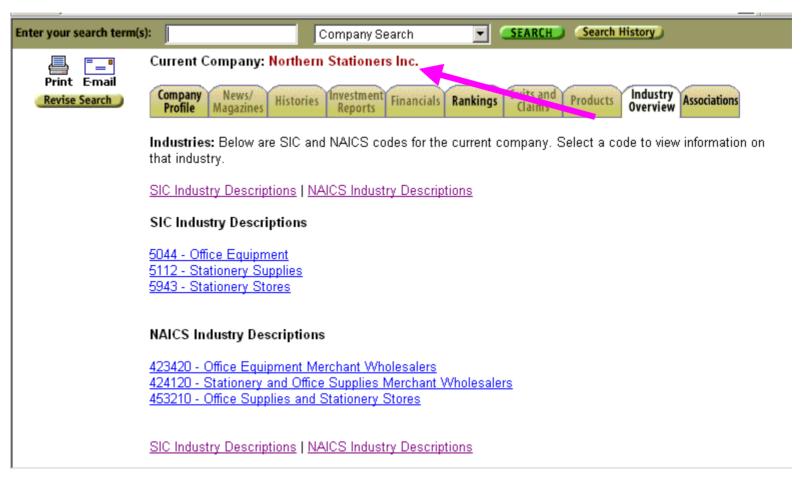


## Selected Company Profile





# Industry Overview





### Other MeL Business Databases

General BusinessFile ASAP

NewsBank Michigan Newspapers



### MeL Best Business Web sites

MeL Multisearch

MeL Michigana

MeL Best of the Web

Sterling Heights Public Library



#### Best of the Web

#### Recommended Web Sites

Business, Economics & Labor

<u>Associations</u>

Casinos and Gaming

<u>Corporations</u>

Cultural Economic Development

Doing Business with State Government

Economic Development

**Economics** 

**Energy and Utilities** 

Entrepreneurs/Venture Capital

General Business, Economics and Labor Resources

Import/Export

Labor

Manufacturing

News

Personnel and Workforce Issues

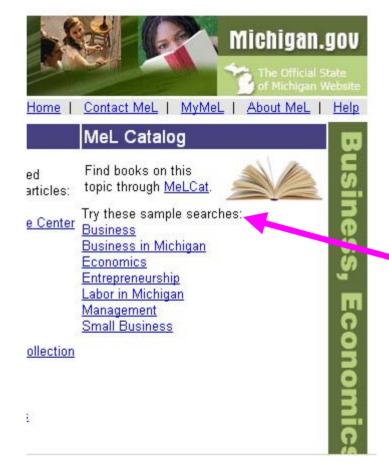
Small and Home Business





# Business Books and Other Resources

• Use MeLCat:





### More About MeL

- •All things MeL!
  - -Public relations & marketing
  - -MeL presentations
  - -User feedback and suggestions
  - –Oversight of contracts



# MeL: A Good Choice for Business Information!



